


Facebook Advertising Relationship Building Worksheet


Example Lead Magnets

PDF Report




Top 10 tips to choose skincare suitable for you or a 7 day beauty plan

Video



Video with tips on how to apply skincare

eBook



eBook 7 day beauty plan in exchange for contact details

Discount



Offer a discount in exchange for prospects contact details

List 10 Best Lead Magnets that you have or could create that your prospects want

1	
2	
3	
4	
5	
6	
7	
8	
9	
10	

What is one traffic generation, lead generation and conversion tool strategy that you could focus on first?
